

**Notice of Repurchase of Treasury Stock through Off-Auction Own Share Repurchase Trading
(ToSTNeT-3)**

Matsuda Sangyo Co., Ltd. has today (July 27, 2011) decided to implement the repurchase of treasury stock, pursuant to the resolutions made at the Board of Directors' meeting on May 20, 2011, according to Article 156 of the Corporation Law as applied pursuant to Article 165, Paragraph 3 of the Corporation Law. Details of the method of repurchase were determined to be as follows:

1. Method of Repurchase

Matsuda Sangyo will place purchase orders for its own shares through brokerages on the Tokyo Stock Exchange Trading Network Off-Auction Own Share Repurchase Trading System (ToSTNeT-3) for the 8:45 am session on July 28, 2011 (no changes to the trading system or trading time will be made), at a price equal to the closing price of Matsuda Sangyo's common stock on the first section of the Tokyo Stock Exchange market on July 27, 2011 (¥1,305).

2. Details of the Repurchase

- (1) Type of shares to be repurchased: Common shares of Matsuda Sangyo
(2) Total number of shares to be repurchased: 70,000 Shares
(Note 1) The number of shares to be repurchased will not change. Depending on the market conditions, however, there is a possibility that Matsuda Sangyo will not make any purchase or will only make a partial purchase.
(Note 2) The purchase will be conducted by matching sell orders equivalent to buy orders according to the allocation method prescribed by the Tokyo Stock Exchange.

3. Announcement of Repurchase

Matsuda Sangyo will announce results of the purchase of its treasury stock after completion of the repurchase at 8:45 am on July 28, 2011.

(Reference)

1. Resolution of the board of directors meeting held on May 20, 2011

- (1) Type of shares to be repurchased: Common shares of Matsuda Sangyo
(2) Total number of shares to be repurchased: Up to 160,000 shares
Equivalent to 0.57% of shares outstanding (excluding own shares)
(3) Total amount to be repurchased: Up to 200 million yen
(4) Repurchasing period: From May 23, 2011 to July 29, 2011

2. Cumulative shares repurchased pursuant to the resolution above (as of July 27, 2011)

- (1) Total number of shares repurchased: 81,300 shares
(2) Total amount repurchased: 95,032,000 yen
(3) Method of repurchase: Shares were repurchased on the Tokyo Stock Exchange