September 12, 2011 Matsuda Sangyo Co., Ltd.

Share Buyback

(Share buyback pursuant to the provisions of Article 165, Paragraph 2 of the Corporation Law of Japan)

On September 12, 2011, the Board of Directors of Matsuda Sangyo Co., Ltd. decided to repurchase its own shares pursuant to Article 156 of the Corporation Law as applied pursuant to Article 165, Paragraph 3 of the Corporation Law.

1. Objective

To increase per share value for shareholders through flexible capital policy.

2. Outline of repurchase

- (1) Type of shares to be repurchased: Common shares of Matsuda Sangyo
- (2) Total number of shares to be repurchased: Up to 150,000 shares

Equivalent to 0.54% of shares outstanding (excluding own shares)

- (3) Total amount to be repurchased: Up to 200 million yen
- (4) Repurchasing period: From September 13, 2011 to November 10, 2011

(Reference) Number of own shares held as of August 31 Total number of outstanding (excluding own shares) Own Shares

27,966,351 shares 942,230 shares